Content Designer | Design Team

About us

<u>London Filmed</u> is a digital-first live event production and creative media company powered by people who are transforming the way events are built.

We provide a single-source solution that leverages the power of technology, technical expertise, and creative media to build best-in-class live event media solutions for leading brands and event professionals in the UK, USA, and Europe.

We are proud to work with global brands including The Financial Times, AllSaints, Brompton Bicycles, Google, Beavertown, PA Consulting, and Thinkbox on their event production and video content.

London Filmed is an ambitious company, and we believe that diverse teams are essential for achieving our goals. We are dedicated to cultivating an inclusive environment that honours diversity and encourages equity, inviting candidates from all backgrounds to succeed as part of our team and play a crucial role in the company's success.

The role

We are looking for a Content Designer with strong motion graphics skills to join our team on a rolling 4-month contract, working on an exciting in-store live studio space for a major global retail brand.

As a Content Designer, you'll be responsible for designing and animating content across video walls, social platforms, and in-store displays ensuring every piece aligns with client's brand identity while pushing creative boundaries. Collaborating closely with the Creative Studio Lead and Content Producer, you'll bring ideas to life through cutting-edge design, animation, and visual storytelling.

This role is primarily remote with weekly travel to Central London for key meetings and creative sessions.

Key responsibilities

- Create high-quality motion graphics and animated assets for live and pre-recorded studio content.
- Develop visually compelling overlays, lower thirds, transitions, and other broadcast araphics.
- Work closely with the production and content teams to enhance storytelling through motion design

- Build motion-designed templates that can be easily updated.
- Ensure assets are optimised for various digital formats and aspect ratios

Skills & experience

- Strong proficiency in After Effects, Premiere Pro, and other Adobe Creative Suite tools
- Experience designing motion graphics for live broadcasts, events, or digital content.
- Ability to work in a fast-paced, reactive environment, adjusting assets in real time as needed.
- A keen eye for brand identity and consistency across all visual outputs.
- Familiarity with Unreal Engine for motion graphics or virtual production is a bonus.
- Experience working with live streaming or studio-based productions is a plus.

The offer

- 35,000-50,000 per annum (depending on experience)
- Full-time, Monday to Friday
- 20 days holiday, exclusive of bank holidays
- Monthly team socials

Interested?

Please send over a CV and your portfolio to anna@londonfilmed.com